

Founded in 1989 by a group of visionary business and civic leaders to revitalize the heart of their community, Downtown Lee's Summit Main Street, Inc. is a nationally-recognized and accredited 501c3 nonprofit organization dedicated to the revitalization of Downtown Lee's Summit.

WHY SPONSOR AN EVENT?

Your financial support not only helps your business build brand awareness in our community, it also supports the year-round downtown revitalization efforts of Downtown Lee's Summit Main Street. With a yearly social media reach of three million and event attendance approaching 200,000, Downtown Lee's Summit sponsorships are a worthwhile investment into your business.

WHAT WE DO

- Organize 100+ free family events
- Manage the popular Downtown Lee's Summit Farmers Market
- Promote Downtown Lee's Summit locally and regionally
- Oversee downtown beautification efforts
- Advocate for the downtown district

WHAT WE'VE ACCOMPLISHED

- Great American Main Street Award in 2010
- Missouri's Great Neighborhood in 2019
- America's Great Neighborhood in 2019
- 1 of 7 Nationally Accredited Communities in Missouri
- 56,000 Volunteer Hours since 2009
- Nearly \$73 Million in Private Investment since 2009
- 105 Net New Businesses since 2009
- 802+ Net New Jobs since 2009
- Over \$40 Million in taxable sales in downtown



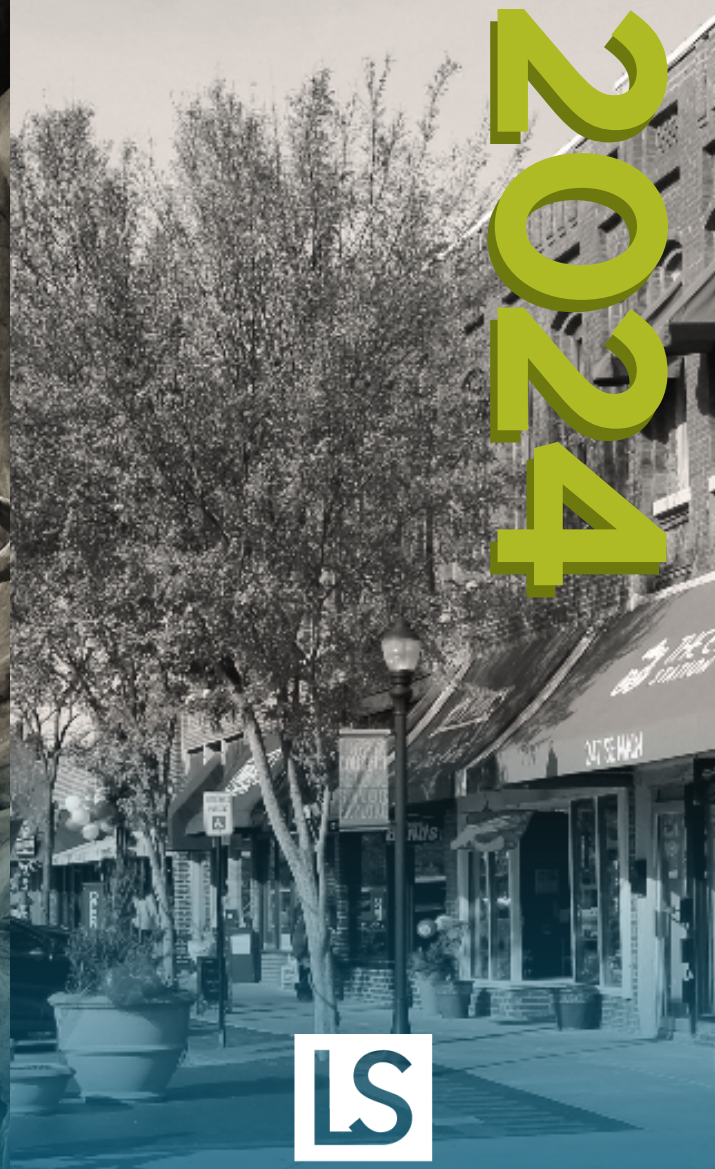
DOWNTOWN
LEE'S SUMMIT MAIN STREET

Downtown Lee's Summit Main Street promotes, enhances and preserves the heart of our city by cultivating a diverse mix of businesses, cultural & family-friendly events, unique housing options, and inclusive public spaces.

DOWNTOWNLS.ORG

SPONSORSHIP OPPORTUNITIES

2024



DOWNTOWN
LEE'S SUMMIT MAIN STREET



EMERALD ISLE PARADE

MARCH 16, 2024

■ Presenting Sponsor	\$2,500
■ Supporting Sponsor(s)	\$750

DOWNTOWN BUNNY HOP

MARCH 30, 2024

■ Presenting Sponsor	\$1,500
■ Supporting Sponsor(s)	\$500

FARMERS MARKET

APR 2024-NOV 2024: WEDNESDAYS + SATURDAYS

■ Presenting Sponsor	\$5,000
■ Supporting Sponsor(s)	\$1,000

STAKEHOLDER EVENTS

■ Quarterly Meeting April 2024	\$250
■ Annual Meeting July 2024	\$500
■ Quarterly Meeting October 2024	\$250
■ Holiday Party December 2024	\$500

FOURTH FRIDAYS ART WALK

APRIL - AUGUST 2024 | FOURTH FRIDAY

■ Presenting Sponsor	\$2,000
■ Supporting Sponsor(s)	\$1,000

DOWNTOWN WINE WALK

APRIL 13, 2024

■ Presenting Sponsor	\$1,500
■ Supporting Sponsor(s)	\$500

MUSIC IN THE PARK

MAY - AUGUST 2024 | FOURTH FRIDAY

■ Presenting Sponsor	\$1,500
■ Supporting Sponsor(s)	\$500

DOWNTOWN DAYS FESTIVAL

JUNE 7-9, 2024

■ Presenting Sponsor	\$8,500
■ Koozie Sponsor	\$4,000
<small>INCLUDES 5,000 KOOZIES</small>	
■ Kids' Street Sponsor	\$2,500
■ Main Stage Sponsor	\$2,500
■ Sports Tent Sponsor	\$1,500
■ Golf Cart Sponsor	\$1,500
■ Booth Sponsor(s)	\$1,000
<small>INCLUDES BOOTH SPACE</small>	
■ Supporting Sponsor(s)	\$500
<small>DOES NOT INCLUDE BOOTH SPACE</small>	

DOWNTOWN BEER CRAWL

AUGUST 2024

■ Presenting Sponsor	\$1,500
■ Supporting Sponsor(s)	\$500

WITCHES EVE

OCTOBER 3, 2024

■ Presenting Sponsor	\$1,000
■ Supporting Sponsor(s)	\$350

HAUNTED & HISTORIC SPACES TOUR

OCTOBER 19, 2024

■ Presenting Sponsor	\$1,000
■ Supporting Sponsor(s)	\$350

BOOS, BARKS & BADGES HALLOWEEN PARADE

OCTOBER 26, 2024

■ Presenting Sponsor	\$1,500
■ Supporting Sponsor(s)	\$500

MAYORS TREE LIGHTING

NOVEMBER 22, 2024

■ Presenting Sponsor	\$2,500
■ Supporting Sponsor(s)	\$750

Sponsorship benefits may include booth space, advertising and promotion, recognition at the event, and special sponsor services and event invitations. For benefits regarding specific events, please contact Jenny Gale.

jenny@downtownLS.org | 816-246-6598

2024 SPONSORSHIP FORM

■ Please contact us about the sponsorship opportunities and benefits we have checked on the brochure.

CONTACT INFORMATION

Company Name

Contact Name

Street Address

City, State

Zip Code

Phone #

Email

EMAIL OR MAIL THIS FORM TO:

Downtown Lee's Summit Main Street
13 SE Third Street
Lee's Summit, MO 64063

P: 816-246-6598

E: jenny@downtownLS.org