

Founded in 1989 by a group of visionary business and civic leaders to revitalize the heart of their community, Downtown Lee's Summit Main Street, Inc. is a nationally-recognized and accredited 501c3 nonprofit organization dedicated to the revitalization of Downtown Lee's Summit.

WHY SPONSOR AN EVENT?

Your financial support not only helps your business build brand awareness in our community, it also supports the year-round downtown revitalization efforts of Downtown Lee's Summit Main Street and our volunteers. Please consider being a part of our success in creating a vibrant downtown that is a source of pride for our community.

SINCE 2009...

- 40,000+ donated volunteer hours
- 72 net new businesses
- 530 net new jobs
- \$8.3 million in private investment

ACHIEVEMENTS & HIGHLIGHTS

- In 2010, Downtown Lee's Summit was named a Great American Main Street by the National Main Street Center, an honor given to only three communities in the U.S. each year.
- Over 100 unique and locally-owned businesses call Downtown Lee's Summit home.
- Downtown Lee's Summit Main Street plans 100+ days of family-friendly events each year.
- Downtown Lee's Summit is seen as a national model for historic preservation and downtown revitalization.
- One of only seven Nationally and state accredited Main Street Communities in Missouri.



DOWNTOWN
LEE'S SUMMIT MAIN STREET

Downtown Lee's Summit Main Street promotes, enhances and preserves the heart of our city by cultivating a diverse mix of businesses, cultural & family-friendly events, unique housing options, and inclusive public spaces.

downtownLS.org

Sponsorship Opportunities

2018



DOWNTOWN
LEE'S SUMMIT MAIN STREET

Sponsorship benefits for events include booth space, advertising and promotion, recognition at the event, and special sponsor services and event invitations. For benefits regarding specific events, please contact Ashley Nowell.

ashley@downtownLS.org | 816-246-6598

FARMER'S MARKET

APRIL 7 - NOV. 17 | WEDNESDAYS & SATURDAYS

- Presenting Sponsor \$5,000
- Supporting Sponsor \$1,000

FOURTH FRIDAYS ART WALK

APRIL - AUGUST | FOURTH FRIDAY

- Presenting Sponsor \$1,500
- Supporting Sponsor \$500

MUSIC IN THE PARK

FRIDAYS DURING SUMMER

- Presenting Sponsor \$1,500
- Supporting Sponsor \$500

DOWNTOWN MOVIE NIGHTS

JULY - OCT | SECOND THURSDAY

- July 12 \$500 ■ Sept. 13 \$500
- August 9 \$500 ■ Oct. 11 \$500

STAKEHOLDER EVENTS

- Annual Meeting | June 26 \$500
- Quarterly Meeting | Sept. 25 \$250
- Holiday Party | Dec. 12 \$500

CHOCOLATE CRAWL FOR A CAUSE

FEBRUARY 3

- Presenting Sponsor \$1,000
- Supporting Sponsor \$250

EMERALD ISLE PARADE

MARCH 10

- Presenting Sponsor \$1,500
- Supporting Sponsor \$500

DOWNTOWN BUNNY HOP

MARCH 31

- Presenting Sponsor \$1,000
- Supporting Sponsor \$250

DOWNTOWN DAYS FESTIVAL

JUNE 1-3

- Presenting Sponsor \$7,500
- Kids' Street Sponsor \$1,500
- Main Stage Sponsor \$1,500
- Sports Tent Sponsor \$1,500
- Supporting Sponsor \$1,000

PICCADILLY GALA

SEPTEMBER 20

- Presenting Sponsor \$3,000
- Supporting Sponsor \$1,000

HAUNTED & HISTORIC SPACES TOUR

OCTOBER 20

- Presenting Sponsor \$1,000
- Supporting Sponsor \$250

BOOS, BARKS & BADGES HALLOWEEN PARADE

OCTOBER 27

- Presenting Sponsor \$1,000
- Supporting Sponsor \$250

MAYORS TREE LIGHTING

NOVEMBER 16

- Presenting Sponsor \$1,500
- Supporting Sponsor \$500

SMALL BUSINESS SATURDAY

NOVEMBER 24

- Presenting Sponsor \$500

2018 SPONSORSHIP FORM

- Please contact us about the sponsorship opportunities and benefits we have checked on the brochure. We would like more information.

CONTACT INFORMATION

Company Name

Contact Name

Street Address

City, State

Zip Code

Phone #

Email

EMAIL, FAX, OR MAIL THIS FORM TO:

Downtown Lee's Summit Main Street
13 SE Third Street
Lee's Summit, MO 64063

P: 816.246.6598

F: 816.246.7433

E: ashley@downtownLS.org

Please send a high-resolution (300 dpi JPG or PNG) electronic version of your logo to info@downtownLS.org